

Welcome!



Welcome to the inaugural PearFest, the theme of the festival is "Celebrate the Harvest".

The aim of the festival is to promote and experience pears. According to Fruit Growers Victoria, 85 percent of pears grown in Australia come from the Goulburn Valley.

The drought and the possible importation of pears and other fruits have impacted on our region. This festival is an opportunity to promote the Goulburn Valley as a premier fruit growing region and demonstrate the versatility of pears.

Come along and show your support to the local fruit industry and have a great time in the process. There will be;

Pear cooking demonstrations with Celebrity Chef Janelle Bloom from READY, STEADY COOK

Tastings of pear varieties and Pear products

Pear bake off - Competition and Judging

Local Restaurants featuring Pear Dishes

Orchard Produce

Art Exhibition

Fruit Industry Heritage display

Giant Pear competition

Market Stalls

School Art judging and display

Orchard tours

Kids activities

Competitions , music and more.....

For competition entry forms and a list of participating restaurants please visit our website, www.pearfest.com.au

Enjoy the PearFest!

Shepparton PearFest Committee

Information

For further information on any of the Pear Fest events or competitions please contact:

Fruit Growers Victoria Ltd

Telephone: 03 5825 3700

Mobile: 0407 857 757

or visit

www.pearfest.com.au

Sponsors

The Pear Fest is an initiative of the GV WinHort together with Fruit Growers Victoria and Landcare.

The organisers of the Goulburn Valley Pear Fest thank the following sponsors and supporters.



Please note that all information in this brochure was true and correct at the time of publication.

www.pearfest.com.au

Pear Fest



**EASTER SATURDAY APRIL 11, 2009
SHEPPARTON SHOW GROUNDS**

(McIntosh Centre)

FREE ENTRY

www.pearfest.com.au



Event Program

Wednesday 1st April

Orchard Bus Tour

Free bus leaving at 10 am from Fruit Growers Victoria office (Mooroopna) then collecting at Shepparton East Football Grounds for 4 hour tour including BBQ lunch—no charge.

Friday 3rd April

“Pear Shaped” Art Exhibition

The 'Splinters' contemporary artist's group and invited artists are producing 2D & 3D works with their own individual interpretation of 'Pear Shaped'. Exhibition from 3 April to 3 May at the Eastbank Foyer, Shepparton.

Wednesday 8th April

Orchard Bus Tour

Free bus leaving at 10 am from Shepparton .East Football Grounds then collecting at Fruit Growers Victoria office (Mooroopna) for 4 hour tour including BBQ lunch—no charge.

Visit participating restaurants for great pear dishes and check out pear themed shop front windows. View the “Pear Shaped” Art Exhibition at the Eastbank Foyer, Shepparton.

Saturday 11th April (Easter)

Pear Fest — McIntosh Centre
Shepparton Show Grounds

10.00 am	Baking Judging to 12 noon
10.30 am	Tastings of Pear Cake
11.00 am	Judging of school artwork
11.30 am	Cooking Demo with Janelle Bloom
12.30 pm	Cooking Demo with Janelle Bloom
12.30 pm	Music from Jamie-Lee and Nigel Parsons
1.00 pm	Cooking Demo with Janelle Bloom
1.30 pm	Cooking Demo with Janelle Bloom
2.30 pm	Musical Performance
2.35pm	Giant Pear Judging
3.10 pm	Awards presented for Bake off & competitions
3.15 pm	
4.00 pm	

All day; kids activities, stalls, baking display, art exhibition, tastings and fruit produce.

Lunch available from Lutfiye Shish Kebab, Shepparton Rotary Club (BBQ) as well as sandwiches.

For more information on events and competitions visit www.pearfest.com.au or ring Fruit Growers Victoria on 03 5825 3700.

Stall Holders

Local Orchardists

Fruit for sale including pears at subsidised cost

Goulburn Murray Landcare Network Valley Products Pty Ltd

Chocolate apples and pears, sampling of pear products

Dept. of Primary Industries

Fruit Fly and fruit growing information.
Tasting of different pear varieties

G.O. TAFE

Horticulture courses & Giant Pear comp.

Fruit Growers Victoria

Pick a pear or nashi, kids sample bags, recipe cards, industry info, contributions to 2010 Pear recipe book.

SPC Ardmona

Fruit product demo and product samples

Heritage Display

Historical photos, equipment and tools of local orchards and canneries

Solar Graphix

Postcards and magnets of the region

Soroptomist Club of Shepparton

Craft

Lutfiye Shish Kebab

Lunch

Shepparton Rotary Club

BBQ lunch